

TAC Museum Logo Design Competition

Official Rules & Terms and Conditions

1. Organiser

This competition is organised by **TAC Museum**, an initiative of **TAC Foundation**, South Africa.

2. Competition Overview

TAC Museum invites designers and creatives to submit original logo concepts for a cultural and educational institution in development in Cape Town.

3. Competition Period

- Opens: 20 April 2026[Insert Date]
- Closes: **20 May 2026 at 23:59 SAST**

Late submissions may not be considered.

4. Eligibility

- Open to individuals aged **18 years and older**
- Open internationally
- Employees, partners, and immediate family of TAC Museum/TAC Foundation are not eligible

5. Entry Requirements

Participants must submit:

- Logo design (colour)
- Black & white version
- Vector file (AI, EPS, SVG, or PDF preferred)
- Concept description (max 150 words)
- Completed and signed Entry Form

6. Submission Method

Entries must be submitted via email to: **submissions@tacmuseum.co.za**

Subject line: **Logo Submission – [Full Name]**

Incomplete submissions may not be considered.

7. Design Guidelines

Designs should reflect:

- Africa
- Culture & heritage
- Museum / history
- Education & science
- Cannabis (symbolic and subtle)

8. Use of AI Tools

AI-assisted tools may be used as part of the design process.

However:

- The final submission must demonstrate **clear creative authorship**
- Fully AI-generated designs without meaningful human input may be disqualified
- TAC Museum reserves the right to request supporting material to verify originality

9. Prize

The winning entry will receive:

- **R10,000 cash**
- 12-month VIP Museum Membership
- Recognition as a founding creative contributor

10. Judging

Entries will be evaluated based on:

- Concept strength
- Cultural relevance
- Originality
- Practical usability

The decision of TAC Museum is **final and binding**.

11. Ownership & Intellectual Property

- All non-winning entries remain the property of the entrant
- The **winning design becomes the sole and exclusive intellectual property of TAC Museum and or TAC Foundation**

This includes full rights to:

- Use
- Modify
- Reproduce
- Register as a trademark
- Commercialise

12. Finalisation of Winning Design

The winner agrees to:

- Sign additional legal documentation if required
- Allow TAC Museum to refine or adapt the design for final use

13. Compensation

No compensation beyond the stated prize will be payable.

14. Disqualification

TAC Museum reserves the right to disqualify entries that:

- Are incomplete
- Infringe third-party rights
- Are misleading or fraudulent
- Do not meet submission requirements

15. Limitation of Liability

TAC Museum is not responsible for:

- Lost or corrupted submissions
- Technical issues
- Email delivery failures

16. Amendments

TAC Museum reserves the right to:

- Amend rules
- Extend deadlines
- Cancel or modify the competition if necessary

17. Governing Law

This competition is governed by the laws of the **Republic of South Africa**.

18. Contact

All enquiries must be directed to: **submissions@tacmuseum.co.za**

PRIVACY NOTICE (POPIA)

TAC Museum Competition Privacy Notice

1. Purpose

TAC Museum collects personal information for the purpose of administering the Logo Design Competition.

2. Information Collected

We may collect:

- Full name
- Email address
- Contact number
- Location (city/country)
- Design submissions and related files

3. Use of Information

Your information will be used for:

- Competition administration
- Communication regarding your submission
- Selection and verification of winners
- Record-keeping and legal compliance

4. Storage & Security

- Information is stored securely
- Access is limited to authorised individuals
- Reasonable steps are taken to protect your data

5. Sharing of Information

Your information will not be sold or shared with third parties, except:

- Where required by law
- Where necessary to administer the competition

6. Retention

Information will be retained only as long as necessary for:

- Competition administration
- Legal and record-keeping requirements

7. Your Rights

You may request:

- Access to your personal information
- Correction of inaccurate data
- Deletion where applicable

8. Contact

For privacy-related queries: **submissions@tacmuseum.co.za**